

**Voula Giouli/Anna Vacalopoulou/
Nikos Sidiropoulos/Christina Flouda/Athanasios Doupas/
Gregory Stainhaouer**

FROM MYTHOS TO LOGOS: A BILINGUAL THESAURUS TAILORED TO MEET USERS' NEEDS WITHIN THE ECOSYSTEM OF CULTURAL TOURISM

Abstract Thesauri have long been recognized as valuable structured resources aiding Information Retrieval systems. A thesaurus provides a precise and controlled vocabulary which serves to coordinate data indexing and retrieval. The paper presents a bilingual Greek and English specialized thesaurus that is being developed as the backbone of a platform aimed at enhancing and enriching the cultural experiences of visitors in Eastern Macedonia and Thrace, Greece. The cultural component of the intended platform comprises textual data, images of artifacts and living entities (animals and plants in the area), as well as audio and video. The thesaurus covers the domains of Archaeology, Literature, Mythology, and Travel; therefore, it can be viewed as a set of inter-linked thesauri. Where applicable, terms and names in the database are also geo-referenced.

Keywords Thesaurus; cultural heritage resources; content management platform; controlled vocabularies; bilingual resources

Contact information

Voula Giouli

Institute for Language and Speech Processing, ATHENA RC
voula@athenarc.gr

Anna Vacalopoulou

Institute for Language and Speech Processing, ATHENA RC
avacalop@athenarc.gr

Nikos Sidiropoulos

Institute for Language and Speech Processing, ATHENA RC
nsidir@athenarc.gr

Christina Flouda

Institute for Language and Speech Processing, ATHENA RC
cflouda@athenarc.gr

Athanasios Doupas

Institute for Language and Speech Processing, ATHENA RC
adoupas@athenarc.gr

Gregory Stainhaouer

Institute for Language and Speech Processing, ATHENA RC
stein@athenarc.gr