**Digital technology and female coaches in Norwegian football**

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**Objective:**

The digital technology in Norwegian football has developed substantially the past years. Digital technologies now impact coaches, athletes and referees at the elite and grassroots levels, in multiple ways. In my master’s I will investigate how digital technology impacts female coaches’ career opportunities in Norwegian football. I aim to study gender differences in male and female coaches’ access to novel technology in football.

**Methods:**

The study is based on qualitative interviews with female and male coaches in Norwegian football. I will interview coaches at different athletic levels, from elite to grassroots. The reason that I interview male and female coaches is because I want to study gender differences in access to and use of digital technology in football

**Finding and discussion:**

In Norwegian football there are big differences in club recourses and access to technology . There are also significant differencecs in economic resources between men and women’s teams. Novel technology is often expensive and many clubs cannot afford it.. The analysis will focus on gender differences in coaches’ access to and use of technology in Norwegian football. The analysis will focus on: what technologies are used, how do these technologies impact coaching practices, and how does access to and knowledge of technology impact career opportunities for coaches. At the conference in Bodø I will present my progression in my master project. The project will be a work in progress, to be submitted in May 2023.