



# XXIV SAET CONFERENCE

## Sunday 29 June 2025

**Digital Economy: Theory and Applications I - Nitrodi C+D Room (15:00 - 17:00)**

-Conveners: Toomas Hinnosaar

time	[id] title	presenter
15:00	[6] Ads in Conversations	BANCHIO, Martino
15:30	[7] Steering Demand Effectively: The Benefits of Promoting Popular Products	PARAKHONIAK, Anastasiia
16:00	[8] Attention Design on Social Platforms	PREUSS, Marcel
16:30	[9] Designing Social Learning	STARKOV, Egor